

Quarto Workshop sulle Fondazioni

Fourth Workshop on Foundations

Milano - Workshop

Lunedì 7 ottobre 2013 - ore 9.30

Monday, October 7th 2013 - 9.30 am

Università Cattolica del Sacro Cuore

Aula NL 110 - Via Nirone, 15 - 20123 Milano

Torino - Discussione

Martedì 8 ottobre 2013 - ore 18.00

Circolo dei lettori

Via Bogino, 9 - 10134 Torino

CRC - CENTRO DI RICERCHE SULLA COOPERAZIONE
E SUL NONPROFIT

Università Cattolica del Sacro Cuore, Milano

DIPARTIMENTO DI SCIENZE ECONOMICO-SOCIALI
E MATEMATICO-STATISTICHE

Università degli Studi di Torino



UNIVERSITÀ DEGLI STUDI DI TORINO



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Prof. Gian Paolo Barbetta

Director

Centro di Ricerche sulla Cooperazione e il
Nonprof

Workshop introduction

7-8 October 2013

The workshop

- A joint initiative of the:

Centro di Ricerche sulla Cooperazione e sul Nonprofit of the Università Cattolica del Sacro Cuore di Milano

Dipartimento di Scienze Economico-Sociali e Matematico-Statistiche of the Università degli Studi di Torino

The workshop

- **Takes place every two years, in Milano and Torino**
 - First edition: Torino, May 2007
 - Second edition: Milano, November 2009
 - Third edition: Torino (and Milano), June 2011
 - Fourth edition: Milano (and Torino), October 2013
 - Fifth edition: Torino (and Milano), 2015
- **The structure changed over the years**
 - First and second editions: invited speakers only, much emphasis on policies
 - Since the third edition: IRPA papers, keynote speech and other initiatives

Italian Research in Philanthropy Awards (IRPA)

- **Aim:** support of research in the field of foundations
- **Tool:** Call for Research Proposals, about a year in advance of the workshop
 - ➔ 17 projects received
 - ➔ 4 projects selected by a scientific committee
(H. Anheier, M. Ferrera, P. Frumkin, S. Thomsen, G. P. Barbetta, M. Demarie, G. Turati)
 - ➔ Economic support (4.000 euros)
 - ➔ Papers presented and discussed (with an academic discussant) during the workshop

Keynote speech and other initiatives

- **Prof. Steen Thomsen**, Copenhagen Business School
 - Expert in Corporate Governance
 - Speech on foundations owning firms
- **Other initiatives**
 - A round table on the governance of foundations
 - A book presentation:
 - G.P. Barbetta, 2013, *Le fondazioni*, Il Mulino

G. P. Barbetta, 2013, *Le fondazioni*, Il Mulino



The program - Morning

10.15-11.00 Paper 1

*Using Information Markets
in Grantmaking Activity.
An Assessment of the Issues
Involved and an Application to Italian
Banking Foundations*

Edoardo GAFFEO

Università di Trento

Discussant:

Luca COLOMBO

Università Cattolica del Sacro Cuore

11.45-12.00 Coffee break

12.00-13.00 Keynote speech

Foundations owning firms

Steen THOMSEN

Copenhagen business school

13.00-14.30 Lunch break

11.00-11.45 Paper 2

*Making Grants, but to Serve
What Purpose?
An Analysis of Trust and Foundation
Support for Women in the UK*

Siobhan DALY

Northumbria University

Discussant:

Paola PROFETA

Università Bicconi

The program- Afternoon

14.30-15.15 Paper 3

*From Gaining to Giving Wealth:
Business-Leader Philanthropy
in India*

Emily JANSONS

International Development Research Centre (IDRC)

Discussant:

Silvia MARCHESI

Università di Milano-Bicocca

16.00-16.30 Coffee break

15.15-16.00 Paper 4

*The Role of Board's Competences
and Processes in Shaping
an Effective Grant-Making Strategy*

Antonio PARBONETTI

Università di Padova

Discussant:

Paolo BALDUZZI

Università Cattolica del Sacro Cuore

16.30-18.00 Tavola rotonda

*Come si dovrebbero governare
le fondazioni?*

Antonio BERNARDI

Fondazione Vodafone Italia

Giacomo BOESSO

Università di Padova

Marco CAMMELLI

Fondazione Banca del Monte di Bologna

Vittorio CONTI

ex-commissario Consob

Paolo MORERIO

Fondazione Vismara

Luisa TORCHIA

Università di Roma Tre

Modena:

Marco DEMARIE

Compagnia di San Paolo

Enjoy the workshop

Keynote speaker

Prof. Steen Thomsen, Copenhagen Business School

- 2013, *The Performance of Foundation-Owned Companies*, with H. Hansmann
- 2013, *Managerial Distance and Virtual Ownership: the Governance of Industrial Foundations*, with H. Hansmann
- 2009, *The governance of industrial foundations*, with H. Hansmann
- 2004, *Foundation ownership and financial performance: do companies need owners?*, with C. Rose, in *European Journal of Law and Economics*
- 1999, *Corporate ownership by industrial foundations*, in *European Journal of Law and Economics*
- 1996, *Foundation ownership and economic performance*, in *Corporate Governance: An International Review*